VALIA GENETICS

VALIA GENETICS,
LEADER IN CONFECTIONERY SUNFLOWER

Our breeding program aims to develop the most competitive confectionery sunflower hybrids in the market.

Throughout our R&D activities, we combine molecular breeding techniques with the expertise and knowledge of Argensun SA, which has been a leader in the confectionery sunflower market since 1990. This ensures that our hybrid portfolio aligns with the market trends and meets the needs of consumers, the industry and agricultural producers.

Valia 73



PRODUCT

Seed length	**21 - 23**
Grain color	**Black**
Stripe color	**Ochre**
Scuffing	**Tolerant**

SANITARY PROFILE

Scale from 1 to 5, being 1 the best and 5 the worst

Phomopsis	● ● ● ○ ○
Verticillium	● ● ○ ○ ○
Esclerotinia	● ● ○ ○ ○

AGRONOMY

- Days from planting to physiolocgical maturity

Short — Intermediate — Long

- Height **183 cm**



- Days to flowering: **66**
- Days to maturity: **105**
- Head position: **Medium downward**



- Harvest density- Plants per hectare

20.000 — 30.000 — 40.000-45.000 — 50.000

REVIEW

- Skinny type: thin, dark and bright shell
- Kernel with good size and flavour
- Good yielding potential
- Good general sanitary behaviour
- Extra long grain type with no scuffing



*Professional seed treatment.
Data obtained from the Valia genetics confection sunflower comparative yield trials network.

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